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Mexican employers report favorable hiring plans for the second-quarter: ManpowerGroup Employment Outlook Survey

Opportunities for job seekers are expected to be strongest in Manufacture and Services sectors.

- Once seasonal variations are removed from the data, the Net Employment Outlook for Mexico stands at +12%— hiring prospects are slightly decreased in comparison to the previous quarter and relatively stable from last year at this time.
- Positive forecasts are reported in all industry sectors and regions.
- From a global perspective, the survey reveals that employers in 39 of 43 countries and territories intend to add to their payrolls by varying margins during the April-June time frame.
- Outlooks are mixed in comparison to the Quarter 2 2016 and Quarter 1 2017 surveys; forecasts improve in 17 countries, remain stable in 11 and decline in 15 quarter-over-quarter, and improve in a year-over-year comparison in 25 countries, remain stable in 3 and decline in 14. Second-quarter hiring confidence is strongest in Taiwan, Japan, and Slovenia, in that order. The weakest –and only negative– forecasts are reported in Brazil, once again, and in Italy.

MEXICO CITY (March 14, 2017) – Mexican employers report positive hiring plans for the coming quarter. With 20% of employers forecasting an increase in staffing levels, 6% anticipating a decrease, 73% expecting no change and 1% don't know, the Net Employment Outlook is +12% once the data is adjusted to allow for seasonal variation. Employers report a slight decrease of 2 percentage points in their hiring intentions when compared to the previous quarter and no change in an annual comparison.

Employers in Northeast and Northwest regions expect the most active second-quarter hiring Net Employment Outlooks of +17% and +16%, respectively, followed by Occident/West regions reporting +14%. North region stands at +13%, Mexico City +11%, Center +10% and Southeast region +7%, once again with the weakest forecast for the next three months.

A favorable hiring pace is expected in the Manufacture and Services industry sectors with employers reporting seasonally adjusted Employment Outlooks of +16% and +15%, respectively. Nevertheless, Manufacture prospects decrease by 6 percentage points when compared to 1Q 2017 and by 4 percentage points year-over-year. Transport & Communication industry sector employers forecast +14%, Commerce +13%, with

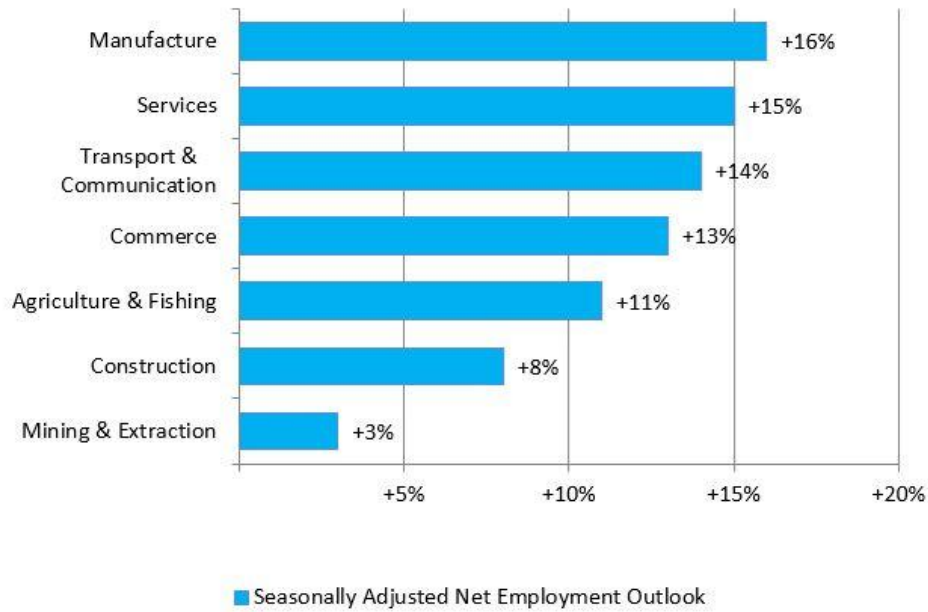
Outlooks in both sectors remaining relatively stable in quarter-to-quarter and in annual comparisons. In other sectors, the Agriculture & Fishing forecast stands at +11% and +8% in Construction, while Mining & Extraction sector employers report the most conservative Net Employment Outlook of +3% for the next three months.

“Despite the uncertainty and complications associated with the new U.S. administration and potential trade policy changes, Mexican employers continue to report hopeful hiring plans. Staffing levels are forecast to increase in all seven industry sectors and all seven regions during the next three months. When compared with the previous quarter, hiring plans improve in three sectors but weaken in four regions. Year-over-year, Outlooks strengthen in three sectors and four regions. The prospect for this second quarter is positive, with a decrease of 2 percentage points quarter-to-quarter and no change in annual comparison, which shows the confidence among Mexican employers within internal market,” said Héctor Márquez Pitol, Marketing, Key Accounts and Institutional Relations Director for ManpowerGroup MeCCA.

Employers expect to grow staffing levels in Large, Medium, Small and Micro size- firms' categories during the coming quarter. Large employers forecast a solid labor market with a seasonally adjusted Employment Outlook of +26%, increased by 5 percentage points quarter-to-quarter, and by 4 percentage point in annual comparison. Elsewhere, the Medium category's Outlook stands at +11%, Small report modest hiring plans with an Outlook of +8% and Micro companies +4%.

Elsewhere across the globe, second-quarter forecasts are mostly positive with employers in 39 of 43 countries and territories expecting to add to their workforces by varying margins over the next three months. However, although most forecasts indicate payrolls will grow in the April-June time frame, the results suggest hiring will proceed at an uneven pace. Hiring prospects improve in 17 countries and territories in a quarter-over-quarter comparison and remain stable in 11, but decline in 15. Outlooks strengthen in 25 countries and remain with no change in 3 territories year-over-year, but decline in 14. The most optimistic Net Employment Outlooks are reported in Taiwan, Japan and Slovenia, in that order. The weakest—and only negative—second quarter hiring plans are reported in Brazil and Italy.

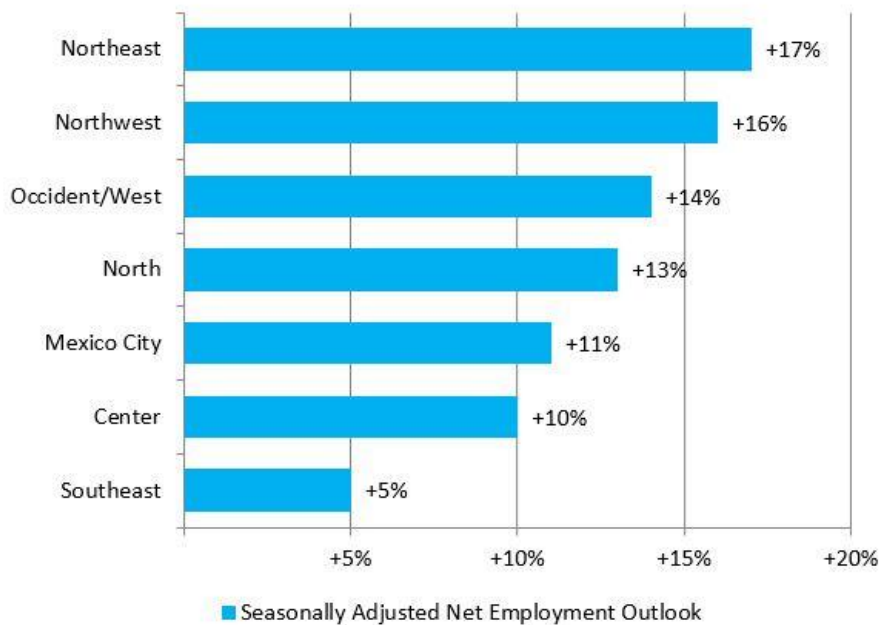
Comparativo por Sector



Employers in the Manufacture and Services sectors report the most optimistic hiring intentions for 2Q 2017.

Comparativo por Región

ManpowerGroup Employment Outlook Survey Second Quarter 2017



Employers in Northeast and Northwest regions expect the most active second-quarter hiring pace with Net Employment Outlooks of +17% and +16%, respectively.

Net Employment Outlook

Throughout this report, we use the term “Net Employment Outlook.” This figure is derived by taking the percentage of employers anticipating an increase in hiring activity and subtracting from this the percentage of employers expecting to see a decrease in employment at their location in the next quarter. The result of this calculation is the Net Employment Outlook. Net Employment Outlooks for countries and territories that have accumulated at least 17 quarters of data are reported in a seasonally adjusted format unless otherwise stated.

Seasonal adjustments have been applied to the data for all participating countries except Finland. ManpowerGroup intends to add seasonal adjustments to the data for other countries in the future, as more historical data is compiled. Note that in Quarter 2 2008, ManpowerGroup adopted the TRAMO-SEATS method of seasonal adjustment for data.

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the region (El Salvador, Costa Rica, Guatemala, Honduras, Panama, Puerto Rico, Nicaragua and Dominican Republic). You can find more information about ManpowerGroup Mexico, Caribbean and Central America in our regional webpage www.manpowergroup.com.mx